



Pure for Sure™

Creates inviting environments through efficient odour neutralization

"Marriott International firmly believes that odors play an essential role in our guests' experience. Since the Pure for Sure™ Deodorization System has been introduced to our Residence Inn properties our odor scores have risen dramatically. Pure for Sure™ has been able to eliminate both food and smoking odors in all of our guest rooms allowing for an even more positive guest experience. Thank you !"

**Timothy Walker, Regional Director of Operations,
Innkeepers Hospitality**

" Pure for Sure™ eliminates the odor, simple as that, and it does so relatively quickly...and it doesn't leave that ozone smell behind...I've been using the product for years now...I'm sold!"

**Jan McCormick, Vice President of Operations,
Noble House Hotels, Resorts and Hideaways**

"I love Pure for Sure™!"

Cindy Clement, General Manager, Raintree Plaza Hotel

"The best thing I have found to remove smoke or other odors from rooms is a product called Pure for Sure™. It works great, you can convert a smoking room to a non-smoking room in about 10 minutes"

**Donna King, Director of Services, Kauai Marriott Beach Resort
and Beach Club**

" Pure for Sure™ Deodorization System is far superior to a traditional ozone system in respect to time-savings, health safety, and the overall effectiveness of the product."

**Mark Bethea, Director of Housekeeping, Sheraton Seattle
Hotel & Towers**



Pure for Sure™

Odour neutralization

Effectively penetrating and lasting
no ozone, perfume or colour



Pure for Sure™

Well-tested

Pure for Sure™ is a plant-based liquid, which highly effectively neutralizes unpleasant odours. From relatively modest odour inconveniences like cigarette smoke and stale air to severe odours related to fire, animals and toilets etc. The product has been on the market for ten years, and at the moment it is being used among others by 2500 hotels in the USA for instance for converting smoking rooms into fresh odourless non-smoking rooms. With more than 1 million applications there has been no registered health complaints.

Cost efficient

Pure for Sure™ works fast and effectively with little labour. For example, a thorough neutralization of a hotel smoking guest room with Pure for Sure™ may take as little as twelve minutes. About twenty minutes after spraying Pure for Sure™, the room will be odourless, fragrance free, just fresh and remain actively, eliminating odours for weeks.



Pure for Sure™
Odour neutralization

Flexible

Pure for Sure™ works by its molecules bonding directly with the odour molecules. The liquid can be used as an air fresher in for example trigger sprayers, automatic dispensers and ventilation systems. For thorough odour neutralization of difficult areas, where odour reside in materials (pillows, mattresses, bedspreads, carpets, acoustic ceilings), an electric handheld vapour-phase spray machine is being used. Under high pressure it generates an aerosol of microscopic droplets for maximum neutralization of odour molecules; also odours inside pillows and mattresses.

Responsible

Pure for Sure™, being a plant-based product, is biodegradable. It is a choice for companies, hotels, institutions and others, who wish to show consideration for people, animals and the environment in their endeavours to optimize human well-being and satisfaction.



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Pure for Sure™ eliminates the following types of odours:

- Body odour
- Cigarette/ cigar
- Damage by fire
- Feces/urine
- Food odour
- Mildew/mould
- Paint
- Pet odour
- Stale air
- Vomit
- And more...

Pure for Sure™ can be used where odours reside air and materials.



Pure for Sure™ contains:
Over 20 proprietary fragrances and odour counteractants derived from plant extracts and essential oils.